



YOUR BRAND IS ONLY AS GOOD AS I SAY IT IS!

GET AN UNFAIR ADVANTAGE!

Get customers to buy your products, goods or services, and pay a premium price for the privilege!

Leading and Growing your Business into a Big Brand

ABOUT JACK

He founded two nationally ranked companies, the second becoming the largest marketing and promotion agency in America. Clients included A&W, Polaroid, British Airways, Lipton, General Foods, General Electric, Lever, Burger King and many more.

Now he uses his 30 years of practical experience of starting and growing businesses into Big Brands, by speaking to corporations, owners, management and associations and their members who want to move their products, goods or services from where they are to where they want to be - **brand leaders in their category.**

He frequently appears on TV as an analyst on branding and has been the feature interview on dozens of radio shows around the country. His company won the highest marketing and promotion award "The Super Reggie" and was ranked the #1 in the US by Advertising Age not once but 2 years in a row!

PARTIAL CLIENT LIST

- Harley-Davidson/Buell
- Novartis
- International Door Association
- Sunglass Association of America
- Durasol Awnings
- Industrial Fabrics Association International
- Executive Women's Golf Association
- National Floor Covering Association
- Photo Marketing Association International
- American Society of Perfumers

WHAT CLIENTS SAY!

"You did a great job speaking to our dealers; we look forward to having you back next year."

Andy Smith - Harley-Davidson

"A masterful display of knowledge, wit and stage presence."

Stan Rodman, Executive Director - ABPA

"What a pleasure it was having you as our MPISCC guest speaker today ... imagine, a speaker who is funny, witty, and knowledgeable and delivers on the program's objectives!"

Darlene Evans - Vice President Education
CMP, CMM, MPISCC

"Your speech was truly inspirational to our group. We hope you will enlighten us again with your wonderful knowledge and personality! You truly shine!"

American Society of Perfumers
- Angela Kohut



"Your presentation epitomizes your passion for your topic."

Pam Swensen, VP - EWGA

AUDIENCES WILL GET!

The bottom line is; after your people, your brand is the most valuable component of your business. Jack will help your audience understand this and much more.

They will leave with the information that will move them from where their business are, to where they would like to get them to be. He delivers his sessions in a fun and entertaining way that audiences will remember and be stimulated to take action in growing their businesses by growing their brands.

SESSIONS INCLUDE:

'Growing your business into a Big Brand.'

'The business of growing businesses.'

'Top 10 leadership traits of successful business people.'

They have been developed from 30 years of practical industry experience, and are all created to make a real difference in their businesses and their bottom line.

HIS BOOK

Growing small businesses into Big Brands is available at:-

www.brandtothebone.com



For booking information: